



MEDIA RELEASE

DOUGLAS & McINTYRE BECOMES D&M PUBLISHERS INC.



Douglas & McIntyre



GREYSTONE BOOKS



NEW SOCIETY PUBLISHERS

OCTOBER 9, 2008—VANCOUVER, BC Douglas & McIntyre Publishing Group, independent Canadian publisher of 38 years, has changed its name to D&M Publishers Inc., effective immediately.

While serving as a banner for all divisions, D&M Publishers Inc. is firmly planted in a foundation of three strong imprints, Douglas & McIntyre, Greystone Books, and New Society Publishers. The new name and logo reflect a legacy of quality publishing in tandem with a bold independent spirit.

CEO Scott McIntyre explains, “With new ownership, the acquisition of New Society Publishers, and other exciting developments in the works, it seemed the right moment to reaffirm our corporate identity. ‘D&M’ harkens back to our roots, and honours the abbreviated name by which we are best known. More importantly, it brings proper emphasis to the heart of the company, three very high quality publishing programs, each with a distinct graphic identity.”

D&M’s award-winning Art Director Peter Cocking led the in-house logo development. In addition to the corporate logo, which features bold and elegant typography, a stylized raven now graces the Greystone Books imprint and stands alongside the classic Douglas & McIntyre bull and the symbolic nurse log of New Society Publishers.

The transition will be rolled out over the coming months and includes an advertising campaign designed by Rethink Communications.

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D&M PUBLISHERS INC

<i>Vancouver Office</i>	<i>Toronto Office</i>
EMIKO MORITA, Marketing Manager	CORINA EBERLE, Senior Publicist
604 254 7191, ext 111 · emikom@dmpibooks.com	416 537 2501, ext 225 · corinae@dmpibooks.com
2323 Quebec Street, Suite 201	720 Bathurst Street, Suite 500
Vancouver BC V5T 4S7	Toronto ON Canada M5S 2R4

WWW.DMPIBOOKS.COM



MEDIA RELEASE (continued)

ABOUT D&M PUBLISHERS INC.

Based in Vancouver and outward looking in its publishing programs, D&M Publishers Inc. is one of the largest independent publishers in Canada. It includes the publishing imprints Douglas & McIntyre, Greystone Books and New Society Publishers, plus Canadian distribution for New York’s Farrar, Straus & Giroux.

Douglas & McIntyre is the original imprint of D&M Publishers Inc., led by publisher Scott McIntyre. Its core publishing programs emphasize art and architecture; First Nations issues and culture; literary fiction, and social and political issues.

Greystone Books has been publishing textual and illustrated books of the highest quality since 1993. With publisher Rob Sanders at the helm, the company has become a leading creator of books about nature, science and the environment, travel books—including guidebooks—and books about sports and current issues.

For over thirty years, New Society Publishers has been publishing books that contribute in fundamental ways to building an ecologically sustainable and just society. Judith Plant and now-retired Christopher Plant have led the company from Gabriola Island since the 1990s.

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